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User guide

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This user guide outlines some tips that help you get the most out of your subscription

Order of the features:

- 1. Stay informed of industry news <u>WatersTech app</u> <u>Newsletters</u> <u>Follow Topics</u>
- 2. Quick tips on site navigation Search Save articles



The WatersTech app

This app updates throughout the day and provides users with numerous intuitive features.

The WatersTech app can be downloaded on Android or Apple devices via this URL: <u>subscriptions.waterstechnology.com/apps</u>

Some useful tools on the app:

- Scrapbook feature: allows you to save articles and read them offline
- Digital magazine: read and download 'Waters' magazine
- Search function: simply click any article to use the search bar at the top







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Newsletters

- You can sign up to daily, weekly or monthly updates from WatersTechnology
- Customise your newsletters by visiting the 'My account' section
- Click on 'Newsletters' tab to select your preferences
- The newsletter categories tie into the anchored headings

Events v Awards v White papers v Webinars Research v	A My account
waterstechnology	Search Waters Technology Q
A Technology Data Management Trading Tools Regulation Operations Management & Strategy Innovation Awards	
FOLLOWING SAVED ARTICLE: NEWSLETTERS YOUR ACCOUNT CUSTOMER SERVICES SUBSCRIBER REWARDS	
WatersTechnology - Email Newsletters, Updates & Alerts	
Editor's Daily Update	
Important and breaking stories selected by the Editor's of WatersTechnology.	
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Technology	
Data Management	
Trading Tools	
Regulation	
□ Operations	
Management & Strategy	

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Enter your details in the required fields. Scroll to the bottom of the page to **submit**.

Follow Topics

- 'Follow Topics' allow you to receive tailored email alerts
- Click on the 'Following' tab of the 'My account' section
- Set up the frequency of alerts
- Save your preferences

Events V Awards V White papers V Webinars	Research 🗸	Follow us 🛛 My acco	ount
waterstechnolog	IY	Search WatersTechnology	Q
Technology Data Management Trading Too	ls Regulation Operations Management	t & Strategy Innovation Awards	ons
FOLLOWING SICLES NEWSLETTER	RS YOUR ACCOUNT CUSTOMER SER	VICES SUBSCRIBER REWARDS	
FOLLOW TOPICS By following a topic you can receive email frequency at which you would like to receive		subject area. Please tick the boxes below to set the	
Daily 🖬 Weekly 🗹		SAVE PREFERENCES	
YOU ARE FOLLOWING Algorithmic trading 🤡 Compliance 🤡	Innovation 🤡 Fintech 🤡 Machine learning	VIEW ALL FOLLOW TOPICS	
Blockchain 🤡 Artificial intelligence (AI) 🤡			
LATEST ARTICLES FROM TOPICS YOU	ARE FOLLOWING		
ALGORITHMIC TRADING >	COMPLIANCE	INNOVATION >	
Futures trading algos ripe for	This Week: SGX/Trumid/Hillhouse	PanAgora's CIO & head of sustainable	

- Click 'View all Follow Topics' button
- Here you will be able to see the topics you can follow
- To follow a topic, click the grey '+' icon

Algorithmic trading	0	Alternative data	0	Anti-money laundering (AML)	+	Artificial intelligence (AI)	0
Asia	+	Blockchain	0	Compliance	0	Connectivity	+
Consolidated Audit Trail (CAT)	+	Cryptocurrencies	+	Data license policies	+		

You can also add to your Follow Topics from an article page.

90000 9	cloud. W desktop	deliver their services, whi hen combined, these two application interoperabilit nks had previously bristle	y moveme	ents are helping to pus ent in the capital mark	h along the ets. And, fina
		FOLLOW			
Anthony Malakian	+	Data Management	+	Cloud	+
Machine learning	0	Management & Strategy	+	Cloud computing	+
Market data	+	Fintech	٢	Co-location	+
Analytics	+	Alternative data	0	Datafeeds	· +
Artificial intelligence (AI)	0	Refinitiv	+	Europe	+
Asia	+	Snowflake	+	Innovation	0
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Quick tips

The search function

This enables you to find specific topics, people or companies. Click on **'Search WatersTechnology'** at the top-right of your page.



There are two types of searches you can perform:

Quick search: click on the search button at the top of the page. Type in your search term. This will return the most recent articles & topics. You do not need to press enter.

Q machine learning		SEARCH
Latest articles	Topics	
AFTAs 2020: Most Innovative Third-Party Technology Vendor (AI, Machine Learning and Analytics)— Behavox	Machine learning	
AFTAs 2020: Best New Technology Introduced Over the Last 12 Months (AI, Machine Learning and Analytics)—BNY Mellon		
Machine Learning in the Capital Markets 2020: ML Spreads During Pandemic		
Arabesque Al to Launch New Prediction Engine Using Machine Learning		
Machine Learning will Create New Sales Bots on Trading Desks		
Waters Wrap: Causal Machine Learning Represents Next Evolution of AI (Plus ESG & Innovation Issues)		

Advanced search: Perform the above and press 'enter'. You will be taken to the search hub. Filter by publication date, topics, authors etc.



Quick tips

The save article function

To save an article:

- · Click on the orange bookmark icon located underneath the author details
- The icon will turn green when clicked



To view your saved articles, click on the 'Saved articles' tab in the 'My account' section.





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We'd like to hear from you

Have any questions relating to this user guide or any feedback you'd like to share? Please email <u>customersuccess@infopro-digital.com</u> and we will get back to you directly.

Log in to your account at WatersTechnology now

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