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## waterstechnology

### User guide

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This user guide outlines some tips that help you get the most out of your subscription

Order of the features:

- 1. Stay informed of industry news <u>WatersTech app</u> <u>Newsletters</u> <u>Follow Topics</u>
- 2. Quick tips on site navigation Search Save articles



### The WatersTech app

This app updates throughout the day and provides users with numerous intuitive features.

The WatersTech app can be downloaded on Android or Apple devices via this URL: <u>subscriptions.waterstechnology.com/apps</u>

#### Some useful tools on the app:

- Scrapbook feature: allows you to save articles and read them offline
- Digital magazine: read and download 'Waters' magazine
- Search function: simply click any article to use the search bar at the top







#### waterstechnology.com

#### **Newsletters**

- You can sign up to daily, weekly or monthly updates from WatersTechnology
- Customise your newsletters by visiting the 'My account' section
- Click on 'Newsletters' tab to select your preferences
- The newsletter categories tie into the anchored headings

Events v Awards v White papers v Webinars Research v	My account
waterstechnology	Search WatersTechnology Q
A Technology Data Management Trading Tools Regulation Operations Management & Strategy Innovation Awards	■ All sections
FOLLOWING SAVED ARTICLE: NEWSLETTERS YOUR ACCOUNT CUSTOMER SERVICES SUBSCRIBER REWARDS	
WatersTechnology - Email Newsletters, Updates & Alerts	
Editor's Daily Update	
Important and breaking stories selected by the Editor's of WatersTechnology.	
☑ WatersTechnology Daily Update	
Sign up to receive weekly email updates on your area of interest:	
Technology	
Data Management	
Trading Tools	
Regulation	
Operations	
Management & Strategy	

*	Technology	Data Management	Trading Tools	Regulation	Operations	Management & Strategy	Innovation	Awards	■ All sections
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Enter your details in the required fields. Scroll to the bottom of the page to **submit**.

### **Follow Topics**

- 'Follow Topics' allow you to receive tailored email alerts
- Click on the 'Following' tab of the 'My account' section
- Set up the frequency of alerts
- Save your preferences

Events $\checkmark$ Awards $\checkmark$ White papers $\checkmark$ Webinars F	Research 🗸	Follow us 🛛 🖓 My account
waterstechnolog	У	Search WatersTechnology Q
Technology Data Management Trading Tool:	s Regulation Operations Management & St	rategy Innovation Awards
FOLLOWING STCLES NEWSLETTER	S YOUR ACCOUNT CUSTOMER SERVICES	SUBSCRIBER REWARDS
FOLLOW TOPICS By following a topic you can receive email a frequency at which you would like to receiv	alerts for new stories related to that specific subje e these alerts.	ect area. Please tick the boxes below to set the
Dany Ga Weekky Ma		SAVE PREFERENCES
YOU ARE FOLLOWING		
Algorithmic trading 🤡 Compliance 🤡 II	nnovation 🥝 Fintech 🥝 Machine learning 🥥	Alterr VIEW ALL FOLLOW TOPICS
Blockchain 🤡 Artificial intelligence (AI) 🤗		
LATEST ARTICLES FROM TOPICS YOU	ARE FOLLOWING	
ALGORITHMIC TRADING >	COMPLIANCE >	INNOVATION >
Futures trading algos ripe for	This Week: SGX/Trumid/Hillhouse,	PanAgora's CIO & head of sustainable

- Click 'View all Follow Topics' button
- Here you will be able to see the topics you can follow
- To follow a topic, click the grey '+' icon

Algorithmic trading	0	Alternative data	0	Anti-money laundering (AML)	+	Artificial intelligence (AI)	0
Asia	+	Blockchain	0	Compliance	0	Connectivity	+
Consolidated Audit Trail (CAT)	+	Cryptocurrencies	+	Data license policies	+		

You can also add to your Follow Topics from an article page.

	while bar	nks had previously bristle	d at the i	dea of using open-sou	rce tools,
Anthony Malakian	+	Data Management	+	Cloud	+
Machine learning	0	Management & Strategy	+	Cloud computing	+
Market data	+	Fintech	۲	Co-location	+
Analytics	+	Alternative data	0	Datafeeds	+
Artificial intelligence (AI)	0	Refinitiv	+	Europe	+
Asia	+	Snowflake	+	Innovation	0



#### Quick tips

#### **The search function**

This enables you to find specific topics, people or companies. Click on **'Search WatersTechnology'** at the top-right of your page.



There are two types of searches you can perform:

**Quick search:** click on the search button at the top of the page. Type in your search term. This will return the most recent articles & topics. You do not need to press enter.

Latest articles	Topics	
AFTAs 2020: Most Innovative Third-Party Technology Vendor (A), Machine Learning and Analytics)— Behavox	Machine learning	
AFTAs 2020: Best New Technology Introduced Over the Last 12 Months (AI, Machine Learning and Analytics)—BNY Mellon		
Machine Learning in the Capital Markets 2020: ML Spreads During Pandemic		
Arabesque AI to Launch New Prediction Engine Using Machine Learning		
Machine Learning will Create New Sales Bots on Trading Desks		
Waters Wrap: Causal Machine Learning Represents Next Evolution of AI (Plus ESG & Innovation Issues)		

**Advanced search**: Perform the above and press 'enter'. You will be taken to the search hub. Filter by publication date, topics, authors etc.



#### Quick tips

### The save article function

To save an article:

- · Click on the orange bookmark icon located underneath the author details
- The icon will turn green when clicked



To view your saved articles, click on the '**Saved articles**' tab in the '**My account**' section.





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## We'd like to hear from you

Have any questions relating to this user guide or any feedback you'd like to share? Please email <u>customersuccess@infopro-digital.com</u> and we will get back to you directly.

Log in to your account at WatersTechnology now

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